WE want everyone to join in this Anniversary Celebration Sale, and share in the great money-savings which mark this occasion.

THERE are hundreds of special values in the Anniversary Sale, not advertised. Look for the green tickets, they're the bargain signs.

Forty-eighth Anniversary

OOK for the green price tickets - you'll find them everywhere, and every green ticket is a sure sign of

V LUES quoted in this Sale :fer strictly to today's regular selling price — We have discontinued all reference to former high prices.

## FORTY-EIGHT YEARS IN BUSINESS

WE ARE GOING TO MARK THIS OCCASION BY AN

# ANNIVERSARY SALE

Saturday, April 2nd, to Saturday, April 9th, Inclusive

THE FORTY-EIGHTH ANNIVERSARY SALE OFFERS TREMENDOUS STOCKS OF NEW MERCHANDISE EVERY DEPARTMENT, FROM BASEMENT TO THIRD FLOOR, CONTRIBUTES THESE ECONOMIES

This Anniversary Sale is planned on such an extensive scale that it is || This Anniversary Sale represents months of planning and the employhard to conceive of a family or home, within trading distance of this store, that will not in some way benefit by this Sale. Extremely low prices on some of the most wanted articles, make it worth-while for every person who can, to attend this Sale.

ment of all our buying facilities, with the result that we are enabled to offer our patrons the most extraordinary values of the entire year merchandise that meets the thrift requirements of the times and sets a new record in economy values.

#### HELP US CELEBRATE OUR FORTY-EIGHTH ANNIVERSARY

It is the Greatest Event on the Store Calendar, involving immense stocks of high quality Spring Merchandise at the lowest prices that have been obtained for years.

ANNIVERSARY SALE IS FOR SEVEN DAYS ONLY - SATURDAY, APRIL 2nd TO SATURDAY, APRIL 9th, INCLUSIVE

**Anniversary Sale Specials** 

### FOR MEN

Men's and Youths' Spring-weight Top Coats, in black and oxford, some silk-faced, others self-faced, all silk lined throughout, equal to coats sold elsewhere at \$45.00—ANNIVERSARY SALE PRICE \$29.95.

McMillan Trousers, \$4.95 | McMillan Trousers, \$5.95 McMillan Trousers, strictly all-wool, Spring-weight, dark and light mixtures—Anniversary Sale Price \$4.95 a pair.

McMillan, All-Wool Trousers, in a better grade, Spring-weight, light and dark mixtures — Anniversary Sale Price \$5.95 a pair.

MEN'S FURNISHINGS SPECIALS

Men's Pure Thread Silk Hoslery, in black only, actual value 790 a pair-Anniversary Price ...... 56c at Men's Negligee Shirts, with and without collar, sizes 14 to 17, regular \$1.50 value-Anniversary Price ...... 95c Men's Negligee Shirts of fine quality Percale and Madras these are regular \$2.00 value

Men's Spring-weight Union Suits, ecru color, I o n g sleeves, ankle length, sizes 34 to 44—actual \$2.00 value, at .....\$1.19 Men's Medium-weight Union Suits, part wool, long sleeves, ankle length, all sizes—actual \$3.00 value, at \$1.39 Men's Pajamas of fine Per-cale and Madras, the well-known "Universal" make — actual \$3.00 and \$3.50 value,

Anniversary Sale Specials In

## **WOMEN'S SUITS**

WOMEN'S TWEED SUITS, AT \$16.48

These fashionable Suits are in distinctive models, and are very desirable for street or sport wear, in all the newest Spring colors, sizes 16, 18 and 38-ANNIVERSARY SPECIAL PRICE \$16.48.

WOMEN'S JERSEY SUITS, AT \$15.00

Of excellent quality Jersey Cloth, in beautiful heather mixtures, excellent workmanship throughout and marvelous value-at \$15.00.

#### WOMEN'S GEORGETTE WAISTS, AT \$3.48

Exactly 100 Women's Georgette Waists, bought expressly for the Anniversary Celebration Sale, a splendid variety of styles and colors, a full line of sizes - AN-NIVERSARY SPECIAL PRICE \$3.48, actual value \$5.98 to \$7.50

#### Newest of Spring Hats, \$4.98

200 Women's Dress Hats, distinctive models, no two alike, amongst them are Hats for all occasions-bought especially for Anniversary Celebration-at \$4.98 each.

Other remarkable values, at \$5.98, \$6.98 and \$7.98.

#### Anniversary Sale Specials In APRONS, PETTICOATS, ETC.

Women's Dress Aprons, made of good quality Percals, checks and stripes, in medium colors, actual value \$1.39—ANNIVER-SARY PRICE Women's Muslin Gowns, low neck styles, trimmed with Hamburg and lace, actual value \$1.25—ANNIVERSARY PRICE... Women's White Pettiocats, made of the well-known Bates' Seersucker, actual value \$1.50—ANNIVERSARY PRICE Women's Cotton Taffeta Petticests, black ground, with pretty floral designs, in pink, blue and lavender, actual value \$2.00—ANNIVERSARY PRICE Women's Chemises, made of good quality Crepe-de-Chine, trimmed with dainty laces, actual value, \$2.25 and \$2.50 — ANNIVERSARY PRICE

MAIN FLOOR ANNIVERSARY SPECIALS

20-inch Human Hair Switches, first quality, natural shades, not dyed, value \$8.00, at........ \$3.98 Umbrellas, Men's and Women's, good serviceable cover, on paragon frames, good assortment of handles, value \$4.00, at.... \$2.98 Thermos Lunch Kits, Lunch Bex and one-pint Thermos Bot-tle, value \$5.00, at . . . \$3.98
Wemen's Silk Moire Hand Bags, black and colors value \$5.00 at \$2.00

CHOCOLATES, 39c Empress Chocolates, including Nut er Cream Centers — Anniversary Price 39 pound, regular value 50c.

HOSIERY SPECIALS Wemen's Burson Hosiery, black Liels, outsize, regular value 59c 

ANNIVERSARY SPECIALS IN UNDERWEAR

#### Anniversary Sale Specials In HOUSEKEEPING GOODS

36-inch Brown Sheeting, very special value — ANNIVERSARY PRICE 5 YARDS FOR 50 dozen Turkish Wash Clothes-ANNIVERSARY PRICE 12 FOR Size 15-inch Napkins-ANNIVERSARW PRICE EACH..... One lot of Fancy Jacquard Turkish Towels, assorted colorings, former prices as high as 690—ANNIVERSARY PRICE 2 FOR...... 25 dozen, extra heavy Bleached Turkish Towels—ANNIVERSARY PRICE.

10 dozen, heavy-weight Union Linen Towels — ANNIVERSARY PRICE 58-inch Bleached Table Damask-ANNIVERSARY PRICE A YARD 48c 66-inch All-Linen Table Damask-ANNIVERSARY PRICE ....... \$1.48 70-inch extra heavy All-Linen Table Damask — ANNIVERSARY PRICE 100 Bath Rugs, assorted grades, subject to slight imperfections, regular value \$1.98 to \$3.98—ANNIVERSARY PRICE 24 Hemmed Satin Bed Spreads, full double-bed size—very special value—ANNIVERSARY PRICE. \$3.48 25 pairs of Sample Blankets, assorted styles, former value up to \$7.98 a pair—ANNIVERSARY PRICE
15 pairs of Wool Blankets, white and gray—ANNIVERSARY PRICE
A PAIR

#### Anniversary Sale Specials In SPRING WASH GOODS

27-inch White Demet Flammel, goed quality — ANNIVERSARY PRICE 4 YARDS FOR 36-inch Dress Percales, new Spring designe, in drecks, stripes and figures, light grounds—ANNIVERSARY PRICE 3 YARDS FOR.... Best quality Apron Gingham, good selection of various sizes in blue checks—ANNIVERSARY PRICE 3 YARDS FOR...... 27-inch Dress Ginghams, fine quality, newest Spring designs, in checks, plaids and stripes—ANNIVERSARY PRICE 3 YARDS FOR Best quality, 27-inch Outing Flannel, checks, stripes and plaids—ANNIVERSARY PRICE 3 YARDS FOR Peggy Cloth, 32 inches wide, stripes and plain colors, for Children's wear-ANNIVERSARY PRICE 21/2 YARDS FOR.....

Anniversary Specials In Floor Coverings

Size 9x12 Tapestry Brussels Rugs, in patterns suitable for all rooms, regular value \$48.00—ANNIVERSARY PRICE Size 9x12, High-grade Axminster Rugs, in a splendid selection of patterns and colorings, regular value \$53.00—ANNIVERSARY PRICE \$48.50

#### **Anniversary Specials In Sweaters**

Children's Sweaters, strictly all-wool, sizes 3 to 10 years, regular value \$6.00—ANNIVERSARY PRICE 

#### ANNIVERSARY SPECIALS IN RIBBONS

600 yards of wide Fancy Ribbons. in stripes, plaids and checks, in every conceivable combination of colors, 51/2 and 61/2 inches wide, for hairbows, girdles and sashes, value up to 75c a yard -Anniversary Price ...... 48

#### SILVERWARE

During Anniversary Week we will make a special offering of Oneida Community Plate Silverware -the beautiful "Monroe" pattern - at very special prices.

Silverware Specials

Sugar Shells, value 60c-Price Cream Ladies, value \$1.15-Price cold Meat Forks, value \$1.20 Tea Spoons, value \$1.75-Set of six fer \$1.75—Set of six fer \$1.30

Berry Spoons, value \$2.00 —

Price each \$1.50

Dessert Spoons, value \$3.30 —

Set of six for \$2.50

Dessert Knives, value \$2.20 Dessert Knives, value \$3.30 -Set of six for ...... \$2.50 Table Spoons, value \$3.50 — Set of six for ...... \$2.60 Dinner Forks, value \$3.50—Set of six for ..... \$2.60 Bouillon Spoons, value \$3.50—
Set of six for. \$2.50

Dessert Knives, value \$4.15 —
Set of six for. \$3.10

Dinner or Medium Knives, value \$4.25—Set of six \$3.20

#### ANNIVERSARY SPECIALS IN KITCHENWARE

Galvanized Wash Boards, dou-Decorated Milk Pitchers, ene-quart size, value 75c, at...... 65c Bread Boxes, white enameled, three sizes — Special prices \$1.17, \$1.08 and Wall Dryers, eight arms, value Willow Clothes Baskets, medium size, value \$2.25, at ........\$1.89 Copper Bottom Wash Boilers, No. 9, regular \$3.25 value, at \$2.89 No. 8, regular \$3.00 value

Universal Bread Mixers, four-loaf size, value \$3.75, at..... \$3.29 Shelden's Electric Iron, with cord and stand, value \$5.95, at \$4.95

#### Children's Wash Dresses, \$1.48

Children's Gingham Dresses, many attractive models in Dresses that are guaranteed to wash well, sizes 7 to 14 years—ANNIVERSARY PRICE \$1.48. 

#### Anniversary Specials In Silks

40-inch Crepe-de-Chine, for Waists and Dresses, in black, white, pink, turquoise, jade, old blue, brown and navy, regular value \$2.00

ANNIVERSARY PRICE

Yard-wide Satin-de-Chine, for Skirts and Dresses, in white, pink, light blue, Pekin blue, Copenhagen, navy, tan, gray, old rose, brown and black, regular \$2.25 value, at.

\$1.78

Yard-wide Black Satin Duchess, for Skirt or Dress, regular value \$2.50—ANNIVERSARY PRICE.

40-inch Crepe Metsor, in black, navy and Copenhagen—40-inch Caston Crepe, in black, navy and brown, regular value \$3.50—ANNIVERSARY PRICE.

40-inch Baronette Satin, for Sport Skirts, in white, pink and black, regular value \$3.50—ANNIVERSARY PRICE.

\$2.98

#### **Anniversary Specials In Dress Goods**

40-inch Novelty Printed Washable Voiles, in gray, Copenhagen, brown, plum and navy, regular value \$1.25—ANNIVERSARY PRICE 42-inch Shepherd Checks, black and white, for Suit or Dress, regular value \$1.25—ANNIVERSARY PRICE 42-inch All-Wool French Serge, for Dress or Skirt, in gray, green, Copenhagen, navy, brown and black, regular value \$2.00 — AN-NIVERSARY PRICE. \$1.58
54-inch Mannish Serge, in black and navy, for Suit or Skirt, regular value \$2.50—ANNIVERSARY PRICE. \$1.88

#### **Anniversary Special In Draperies**

36-inch Scrims, in white, ecru and colored border, in a variety of pretty designs and attractive colorings, regular value 17c a yard—ANNIVERSARY PRICE...
36-inch Marquisette, in white, cream and ecru, with pretty openwork borders, regular value 39c a yard—ANNIVERSARY PRICE... 36-inch Cretonnes, in a wide range of new and desirable patterns and colorings, regular value 49c a yard—ANNIVERSARY PRICE... 36-inch Cretonnes, in a better quality, beautiful designs and colorings, regular value 59c and 69c a yard—ANNIVERSARY PRICE 36-inch Colored Madras, for Over-draperies, Portieres, etc., in blue, brown, rose and green—ANNIVERSARY PRICE.

One lat of Ruffled Scrim Curtains, regular value \$2.00 a pair—ANNIVERSARY PRICE. 

#### Anniversary Sale Specials In BOYS' WEAR

Boys' Golf Cape, of Navy Serge and mixtures, regular \$1.25 Value -ANNIVERSARY PRICE 98c
Boys' Junior Norfolk Suits, Navy Serge, with two pair of Trousers, sizes 4 to 9 years—regular \$8.50 value, at.
Boys' Norfolk Suits, all Worsted Navy Serge, sizes 8 to 17, regular value \$12.00—ANNIVERSARY PRICE \$8.48
Boys' Norfolk Suits, in dark mixtures, sizes 8 to 17, regular value \$12.00—ANNIVERSARY PRICE \$8.48
Boys' Norfolk Suits, All Wool Navy Serge, sizes 10 to 18, regular value \$16.00—ANNIVERSARY PRICE \$12.48
Boys' Norfolk Suits, medium and dark mixtures, with two pair of of Knickerbocker Trousers—regular \$15.00 value at \$12.48

#### ANNIVERSARY SPECIALS IN ART DEPARTMENT

One-ounce balls of German-town Yarn, all colors, value 350 a ball—Apniversary Price ..... 25c Stamped Huck Towels, hand-stitched, size 18x36 inches, value \$1.00—Anniversary Price Stamped Turkish Towels, good quality, value \$1.50 — Anniversary Price Victory Lunch Sets, these are regular \$1.50 value — Anniversary Price 98c Lunch Cloths, including 48-inch Jap Squares and 48-inch Round Victory Cloths, value \$1.50 — Anniversary Price 98c

#### ANNIVERSARY SPECIALS LACES-EMBROIDERIES

6-inch Hamburg Edging, good assortment, regular value 39c a yard—Anniversary Price ..... 25c 5-inch Camisole Lace, regular 59c and 75c value—Anniversary Price 39c 

#### ANNIVERSARY SPECIALS IN WOMEN'S GLOVES

Women's 2-clasp White Chamoi-

#### ANNIVERSARY SPECIALS IN HANDKERCHIEFS

Women's Embroidered Hand-kerchiefs, white and colored embroidery, a big variety of styles, regular value 15c—An-niversary Price, 3 for 25c, or each Men's Hemstitched Handker-chiefs, white and colored bor-ders, liable to slight imperfec-tions—Anniversary Price, 3 for 25c, or each Men's White Hemstitched Linen Handkerchiefs, regular valua 37/20—Anniversary Price ..... 29 Men's White Hematitched Linen Handkerchiefs, regular value 50c-Anniversary Price Men's White Hemstitched Handkerchiefs, regular value 590—Anniaersary Price ......